



2027 SEASON

University Prospects

Maximum coaching time, built for tournament-ready players.



OUR RESULTS · SINCE 2011

90%+

Since 2011, over 90% of our athletes in University Prospects Prospects have gone to receive full or partial scholarships to scholarships to Universities in Canada and the United States. States.

One Membership, All Year Long



A holistic, year-round development model previously available only to tour players.

WINTER (NOV–APR)

—Baseline Testing

Carson, 1 hr season-opening benchmark

—Private Coaching

16 season hrs, 1:1 with Graeme, weekly

SUMMER (MAY–AUG)

—Team Practice

32 season hrs, group sessions with Graeme, weekly

—Coaching On Demand

16 season hrs, pooled drop-in access with Graeme

—Tournaments

4 events/season, both practice and play

BASELINE TESTING

Where every season starts

A 2 hr season-opening benchmark with Carson Hau.

01 THE BODY

This focuses on physical capacity, strength, and vision testing to better understand the athlete.

02 LAUNCH MONITOR

Measures how you deliver the club to the ball at impact, and how consistently you repeat that delivery from shot to shot.

03 GROUND FORCE

How they create pressure and force into the ground to understand the motions the motions we see.

04 3D MOTION

Full club and body measurement that focuses on how the player moves their moves their body, and how the club reacts to these movements.

CAPTURE · BODY / LAUNCH / FORCE / 3D



SESSION · 2 HRS

November through April — weekly lessons built around your baseline.

16

SEASON HOURS OF 1:1 COACHING

- **Focus on your KPI** — the one metric from your baseline once changed, provides the most growth and better performance
- **Weekly lessons** — track progress and see the difference in performance over time
- **Technical work** — ready to play your best golf once the begins



Summer: Team Practice, Coaching & Tournaments



May through August — group reps and drop-in coaching with Graeme.



32

HRS TEAM PRACTICE

16

HRS ON DEMAND
DEMAND

4

TOURNAMENTS/SEASON
N

4 tournaments this season (20 hrs), both coaches on hand —real competition once are in.

Team Practice: Execute Under Pressure



A competitive environment built on specific drills.



Team Practice is a competitive environment that focuses on specific drills that put you under pressure against a fellow competitor, so you learn to execute under pressure while working on your game.

01 · DRILLS

Specific drills, each with a measurable target

02 · PRESSURE

Head-to-head against a fellow competitor

03 · EXECUTION

Work on your game while the score counts

32 hrs · weekly group sessions, May–Aug

16 season hrs of pooled drop-in access with Graeme.

16

SEASON HOURS, POOLED

6

Coaching on Demand is a drop-in coaching service that allows players to not only practice with technology but a check in with your coach to see how your golf game is progressing.

- **More time with your coach** — drop-in and check on progress
- **Supervised practice** — with technology in the bay
- **A better learning environment** — that makes the information more “sticky”



Technology That Works For You



What each piece of technology gives you as a player.

LAUNCH MONITOR

Trackman

Every shot has a number, so progress is measured, not guessed.

3D MOTION CAPTURE

GEARS

Club and body measured together, so you see how the club reacts to how you move.

MARKERLESS 3D MOTION

Trackman 3DMA

Your movement measured during a normal normal session, with nothing attached to you.

PRESSURE & VIDEO

Swing Catalyst

Video and pressure data in sync, so you can see can see what you feel.

GROUND-FORCE PLATES

Force Plates

Understand how you use the ground to create create speed.

MOVEMENT SCREENING

TPI

Coaching that matches what your body can can physically do.

Our Team



Liam Mucklow

PROGRAM DEVELOPMENT

Liam developed the University Prospects program. He reviews every baseline test and runs check-ins through the season to see how progress is being made.



Carson Hau

BASELINE TESTING & DIAGNOSTICS

Carson conducts the baseline testing. His understanding of all our technology and diagnostics pinpoints each player's KPIs to begin their improvement.



Graeme MacDougall

DAY-TO-DAY COACH

Graeme provides technical advice day to day, builds game plans for players heading into tournaments, and is boots on the ground at events.

\$5,000

season tuition

85 hrs

of coaching & play this season

1 hrs

Baseline

16 hrs

Private Coaching

32 hrs

Team Practice

16 hrs

On Demand

4 events

Tournaments

Ready to Get Started?

Talk to your coach about the flagship University Prospects tier this season.

CONTACT YOUR COACH TO ENROLL

info@mygolfclub.ca · The Golf Lab